

Welcome to WebAbacus 6.0

New Look

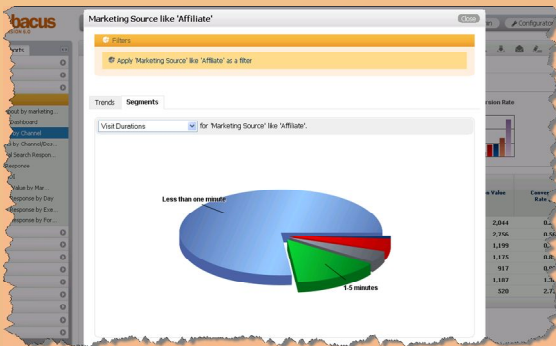


Clean. Intuitive. Usable.

Funnel Reporting

Map out your process flows to find the pain points.

See how visitors arrive at each stage in the process, how many progress, and where they leave.



Interactivity

Interact with your data!

See the make up of your metrics simply by clicking on them.

View detailed trending and segmentations directly from your reports.

Tag Clouds

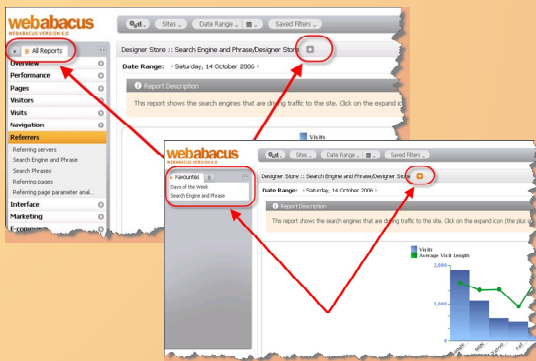
Make your ranked information a bit more interesting!

Visualise data such as search phrases in a Web 2.0 Tag Cloud.



And more...

Favourites



Ever confused by having too many reports?
Swamped with choice?

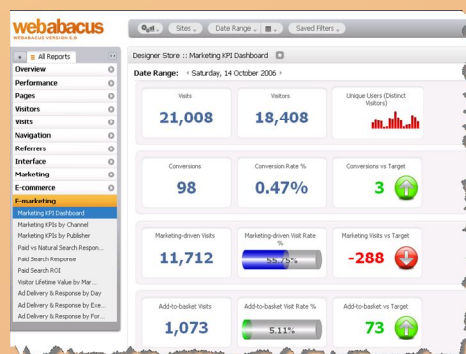
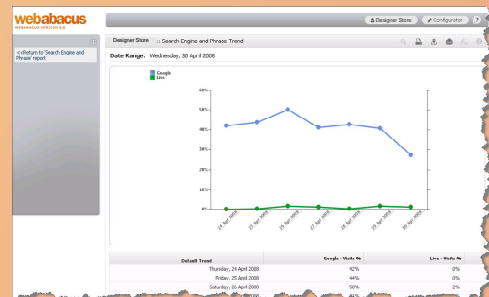
Well now you can create your own
'Favourites' containing only your key reports.

As an added bonus, these reports can also
be automatically optimised!

Trending

Want to see how your products are performing?
Want to compare your marketing channels over
time?

WebAbacus includes powerful comparative
trending, allowing you to view almost any reported
metric over time.



Graphical Summary Reports

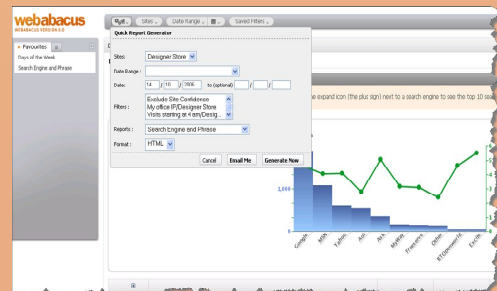
Show any metric as an aggregated total, trended
over time, comparative arrow, or gauge chart.

You can also link any metric to an existing report
for easy access.

Finally, each metric can now reference any date
range allowing easy comparison of the current
reporting period.

Emailing & Quick Access

Found something interesting? You can now email
a report, in HTML, PDF, RTF, CSV, or XML, to any
email address directly from the interface.



And more...

And more...

Geo-location now comes as standard, with the 'GeoCityLite' database from Maxmind

Automatic pre-caching of favourite reports including filters

Export to PDF

Significant improvements to RTF templates for improved presentation

Ability to jump to specific rows in reports

Secure remote access to your charts via the new Charting API

New Historical Transform, allowing data to be retrieved from a visitors previous visits

Streamlined workflow in Configurator

Alerts for data store size

Data store consistency checking

Hundreds of interface improvements based on usability reviews and user feedback

Contact Us

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